



WELCOME!

TO THE 2023-24

SCHOOL YEAR

PTA GENERAL MEMBERSHIP MEETING (09.26.2023)



MEETING AGENDA

1. Introductions
2. Principal's Update
3. Financial Update
4. Membership Update
5. Event Review
6. Upcoming Events & Volunteer Opportunities
7. Future Planning
8. Review & Approve 2023-24 Budget
9. Q&A



MEET THE TEAM

There is a new board in town!



THE NEW PTA LEADERSHIP TEAM



REBECCA YU
PRESIDENT

- Works full-time in People Operations.
- One kid at CES (Savannah - 3rd grade)
- Joined the PTA to provide more resources and support to the students, teachers, and parents in the CES community.



SHANNAN WINKLER
TREASURER

- Works full-time as an Accountant.
- One kid at CES (Angela - 3rd grade).
- Excited to be helping run the financial aspects of the PTA this year. She spends her free time giving back to the community.



EMILY LEE
SECRETARY

- Preschool Teacher with FCPS for the last ten years.
- Two kids at CES (Logan - 4th grade & Eleanor - PreK).
- Joined the PTA because I want to help promote events at the school and make a positive impact on the kids and teachers.



VACANT
VICE PRESIDENT(S)

We have openings for a
VP, Membership
VP, Fundraising



JOIN A COMMITTEE

Membership

Fundraising

Community Relations

Student Activities

Communication

MEMBERSHIP

- Family Engagement Activities
- New Family Outreach

FUNDRAISING

- Corporate Sponsorship
- Special Events
- Restaurant Nights
- Product Sales
- Organized Fundraisers

COMMUNITY RELATIONS

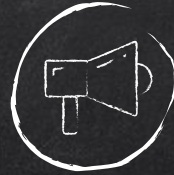
- Advocacy
- Community Service
- Cultural Outreach
- Parent Workshops/ Resources

STUDENT ACTIVITIES

- After-School Clubs
- 6th Grade Party
- Academic Enrichment (Literacy, STEM, Art, Healthy Lifestyles, Digital Citizenship)

COMMUNICATION

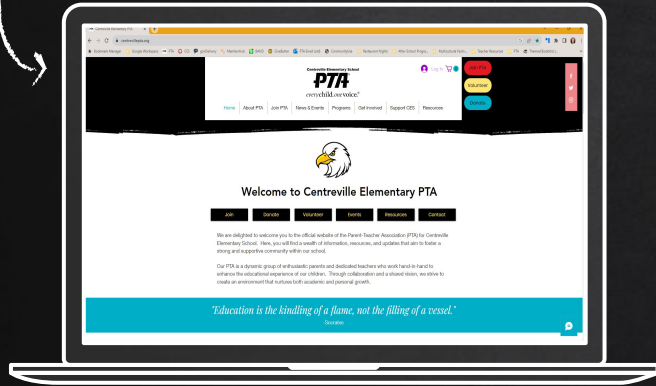
- Social Media
- Website
- Room Parents
- Yearbook



COMMUNICATION CHANNELS

Website

New and improved website to provide information and resources for parents and teachers, including news, events, etc.



BAND app

This will be the main channel for communication among PTA members, including committees.

Social Media

Increased posts on social media, including Facebook, Instagram, and Twitter. Post all events on social media.

Email / Newsletter

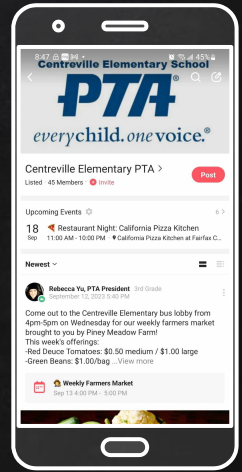
Regular newsletters with news and updates, upcoming events, volunteer opportunities, and sponsorship plugs.

PTA Meetings

On-site? Virtual? Hybrid? We want to be as accessible to as many people as possible.

Bulletin Board

Dedicated bulletin board just outside the cafeteria for news, updates, and promotions.





PRINCIPAL'S UPDATE

Centreville Elementary Updates from Principal, Josh Douds.



PRINCIPAL'S UPDATES

Thank you:

New Teacher Luncheon
Welcome Back lunch
Bus Driver Breakfast
Substitute Breakfast†

BOY Assessments:

VGA
iReady
CogAT

Purple Star School:

First Friends
Purple Eagles

SR&R
&
Challenge
Book
Committee

Field Trips:

Camp High Roads
Kennedy Center

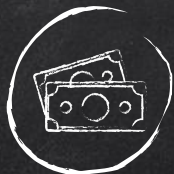
ParentVUE
&
Digital Consent



FINANCIAL UPDATES

Monthly financial reports and updates from the PTA Treasurer.

OPENING BALANCE:
\$35,317



FINANCIAL UPDATES

- ✓ COMPLETED THE 2022-23 AUDIT AND FILED WITH THE VIRGINIA PTA
- ✓ AUGUST MEMBERSHIP DUES HAVE BEEN REMITTED
- ✓ INSURANCE RENEWAL IS COMPLETE
- ✓ MOVIE LICENSE RENEWAL IS COMPLETE
- ✓ FILED 990 WITH THE IRS AND VIRGINIA PTA

2023-24 FORECAST
REVENUE: \$78,905
EXPENSES: \$57,091



PTA MEMBERSHIP UPDATES

Monthly membership updates and numbers.



MEMBERSHIP SNAPSHOT

2022-23: 117 MEMBERS

2023-24: 176 MEMBERS (TO-DATE)

-54 FACULTY/STAFF MEMBERS

-122 PARENT MEMBERS

-REPRESENTS 78 FAMILIES & 114 STUDENTS

2023-24 GOAL: 200 MEMBERS (325 DREAM GOAL)



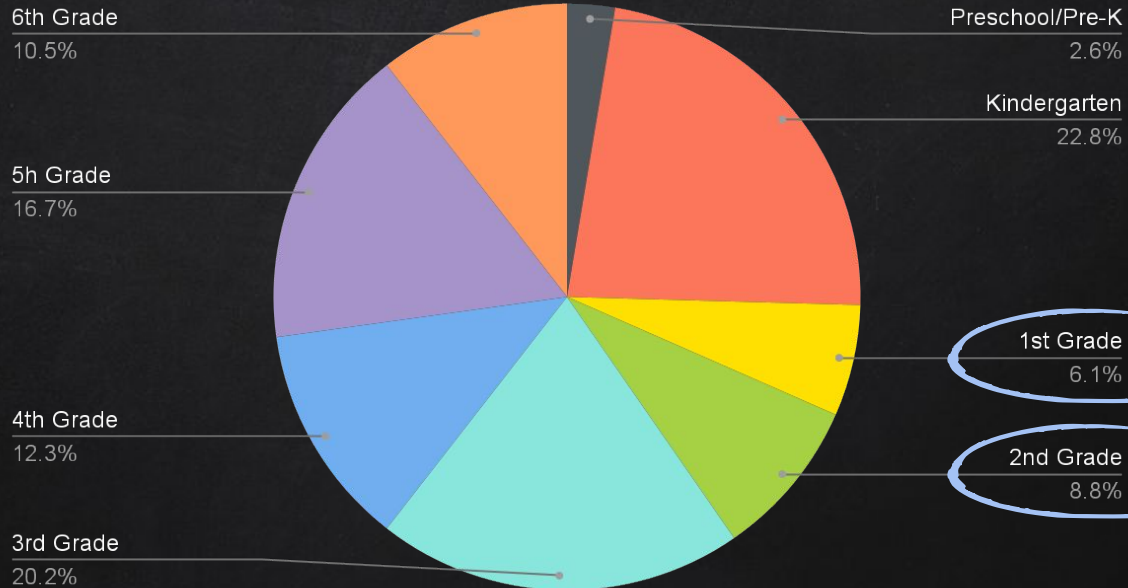
50% INCREASE
FROM 2022-23

→ ONLY 16% OF
STUDENT POPULATION



MEMBERSHIP SNAPSHOT

Membership by Grade

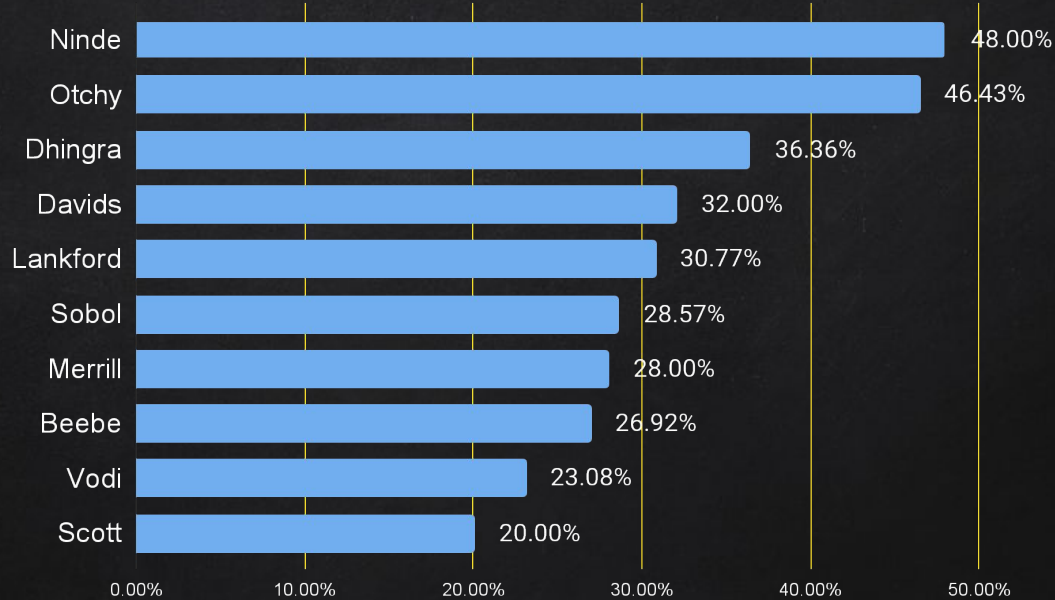




MEMBERSHIP CONTEST UPDATE



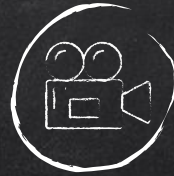
Membership by Classroom





EVENT REVIEW

Summary review of events since the last meeting.



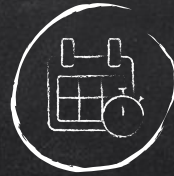
EVENT REVIEW

- AUG 10: NEW TEACHER LUNCH
- AUG 15: WELCOME BACK TEACHER LUNCH
- AUG 21: BOO HOO WOOHOO BREAKFAST
- ~~X~~-AUG 26: WELCOME BACK PICNIC (CANCELED DUE TO WEATHER)
- AUG 31: RED ROBIN RESTAURANT NIGHT (~\$280)
- SEP 18: CALIFORNIA PIZZA KITCHEN RESTAURANT NIGHT (PENDING \$)
- SEP 19: BUS DRIVER BREAKFAST
- SEP 1-25: SPIRIT WEAR FLASH SALE
- SEP 26: PTA MEETING / ICE CREAM SOCIAL



UPCOMING EVENTS

A look at the events that are coming up in the next couple months.



UPCOMING EVENTS

- SEP 29: FAMILY MOVIE NIGHT (LYLE LYLE CROCODILE)
- OCT 1: REFLECTIONS ART CONTEST OPENS →
- OCT 4: WALK, BIKE, & ROLL TO SCHOOL
- OCT 12: MATH NIGHT (CES)
- OCT 20: FAMILY GAME NIGHT
- OCTOBER RESTAURANT NIGHT PENDING
- OCT 28: FALL FESTIVAL →

VISUAL ARTS 
PHOTOGRAPHY
MUSIC COMPOSITION
LITERATURE



12:30PM - 4:00PM



VOLUNTEER OPPORTUNITIES

FAMILY MOVIE NIGHT: CONCESSIONS HELP

FAMILY GAME NIGHT: CONCESSIONS HELP

FALL FESTIVAL:

- TRUNK OR TREAT VOLUNTEERS
- SET-UP / TAKE-DOWN VOLUNTEERS
- CAKE WALK M.C.
- CAKE (DESSERT) DONATIONS
- PTA TABLE & EVENT RUNNERS



DREAM BIG,
WORK HARD,
— MAKE IT —
happen.

7.

FUTURE PLANNING

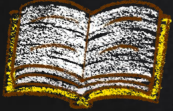
Updates on plans for family engagement events, academic programs, fundraising, etc.



FUTURE PLANNING



FUNDRAISING INITIATIVES



ACADEMIC PROGRAMS & AFTER-SCHOOL ACTIVITIES



FAMILY ENGAGEMENT EVENTS



FUNDRAISING
GOAL IS \$60,000

FUNDRAISING INITIATIVES

Scholastic Book Fair

Silent Auction

Yearbook Sales

Spirit Wear Sales

Concessions Sales

Box Tops / Givebacks

✦✦ Restaurant Spirit Nights

✦✦ Holiday Market

✦✦ Square1Art

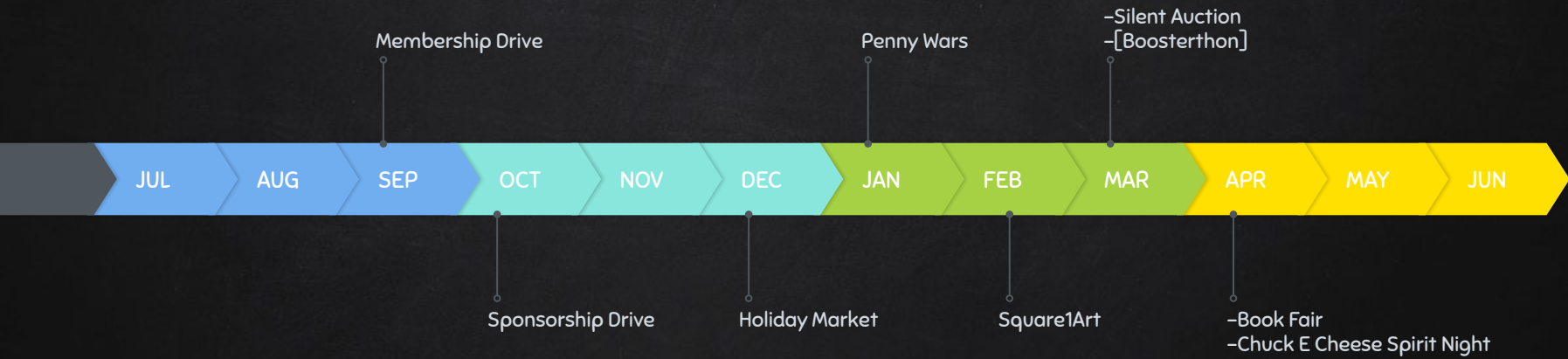
✦✦ Penny Wars

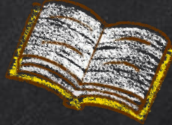
✦✦ Eagle Fund Donations

✦✦ Corporate Sponsorships



FUNDRAISING INITIATIVES





ACADEMIC ENRICHMENT PROGRAM AREAS

Healthy Lifestyles

STEM

Literacy

Art

Digital Citizenship

WELLNESS

- *Family Fitness*
- Wellness Fair
- After-School Sports

STEM

- ScienceFest
- Pi Day/Math Night
- Recycled Fashion Show
- After-School Clubs

LITERACY

- Book Fair
- Literacy Week
- Family Literacy Night

ART

- Reflections Art Contest
- Yearbook Cover Art
- Square1Art Fundraiser
- After-School Clubs

DIGITAL CITIZENSHIP

- Parent Workshops
- Internet Resources



FAMILY ENGAGEMENT EVENTS

-Boo Hoo Woohoo Breakfast 🍩

-Ice Cream Social 🍦

-Fall Movie Night 🍿

-Family Game Night 🎲

-Fall Festival 🍁

-Bingo Night 🟠

-Magic Show 🎩

-Zumba Night 🟣

-Family Sock Hop 🧦

-Chili Cook Off 🌶️

-Spring Carnival 🎫

-Staff Volleyball Game 🏐

-Karaoke Night 🎤

-Talent Show 🎭

CALENDAR





2023-24 BUDGET

Review and approve the proposed budget for 2023-24 school year.

Centerville Elementary School FISCAL YEAR 2023
Budget Report

Account	Original Budget	Revised Budget	Actual Budget
Administrative	40000	40000	40000
Instructional	41,250.00	41,250.00	41,250.00
Plant & Equipment	20000	20000	20000
Professional Fees	10000	10000	10000
Student Activities	10000	10000	10000
Transportation	10000	10000	10000
Unassigned	10000	10000	10000
Total	141,250.00	141,250.00	141,250.00



PROPOSED BUDGET FOR 2023-24

BUDGETED INCOME

BUDGETED EXPENSES

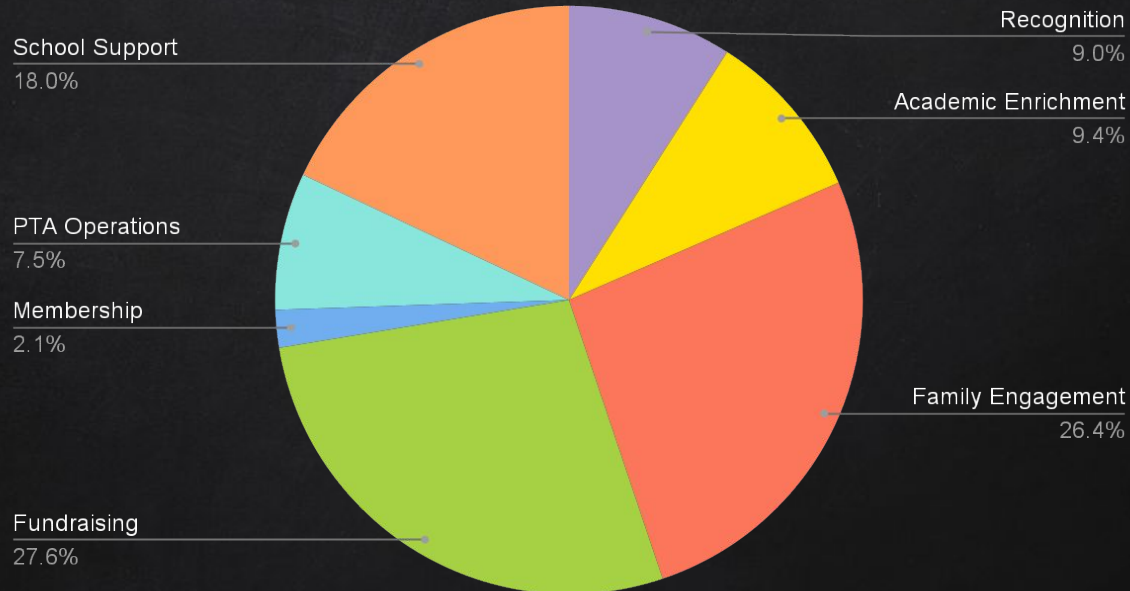
BUDGET NET

RECOGNITION	+ \$0	- \$5,250	- \$5,250
ACADEMIC ENRICHMENT	+ \$1,400	- \$5,474.43	- \$4,074.43
FAMILY ENGAGEMENT	+ \$22,955	- \$15,299	+ \$7,656
FUNDRAISING	+ \$52,150	- \$16,000	+ \$36,150
MEMBERSHIP	+ \$2,400	- \$1,200	+ \$1,200
PTA OPERATIONS	+ \$0	- \$4,373.52	- \$4,373.52
SCHOOL SUPPORT	+ \$0	- \$10,450	- \$10,450
TOTAL	+ \$78,905	- \$58,046.95	\$20,858.05



PROPOSED BUDGET FOR 2023-24

Where \$ is Spent





QUESTIONS?

Does anyone have any questions, comments, feedback, or other topics for discussion?