



GENERAL MEMBERSHIP MEETING

September 26th, 2023 5:30PM - 6:30PM

Purpose:	Initial PTA Meeting of the year. The objective was to go over initiatives planned for the year and approve the 2023-24 School Year Budget.
Host:	Rebecca Yu, President
Note Taker:	Emily Lee, Secretary
Attendees:	24 members, quorum was reached
Location:	CES Cafeteria

1. Call to Order & Introductions	5:46PM	Rebecca Yu
---	---------------	-------------------

Meeting called to order at 5:46pm by President, Rebecca Yu.

Introductions -

- The new PTA officers introduced themselves to the general membership.
 - Rebecca Yu, PTA President
 - Shannan Winkler, Treasurer
 - Emily Lee, Secretary
- There are two vacant board positions (VP, Membership and VP, Fundraising) - please contact the PTA if you are interested in being on the board.
- There are also multiple Committee Chair opportunities. The five committees are 1) Membership, 2) Fundraising, 3) Community Relations, 4) Student Activities, and 5) Communication. If anyone is interested in chairing a committee or just serving on a committee, please let us know.

Communication Channels -

- We have several communication channels going this year as we want to be as accessible as possible and reach as many people within the CES community as possible.
- We have a website (www.centrevillepta.org) that was developed over the summer and we strive to make this a one-stop shop for information.
- We are also utilizing a mobile app called BAND. This is where we are able to communicate among members, including sending out polls, posting updates, files, and information, and creating private chats for planning committees.
- We are active on social media - mainly Facebook, Instagram, and Twitter. We've been posting news and updates, but we are hoping to start posting more information and resources for parents as well. Follow us if you aren't already.
- We send out regular updates and newsletters to the entire CES community via email.
- We are returning to monthly PTA meetings, but we'd like to know what works best for most of our members - in-person, virtual, hybrid? Danielle Nestor suggested that in-person meetings tend to have more engagement and participation and recommended continuing to do in-person meetings with a live stream for virtual participants. Danielle also mentioned that a later time might work better as it could be

hard for people to make it on time for a 5:30pm meeting. We plan to put out a poll via the BAND app and/or Facebook to get more feedback from members.

- The PTA will use the bulletin board just outside the bathrooms that are outside the cafeteria/gym area. We are hoping we can advertise events and information here and reach more students.

Reports of Executive Board

2. Principal's Updates

Josh Douds
Jen Killingsworth

Josh Douds, Principal:

- Thanks to new board and thank you for the things you done so for CES this such as The PTA a first day lunch and the bus driver breakfast
- We have a program where when we get new students we have other students who introduce the students to the admin
- Boy Scouts have been retiring old flags- if you have any let us know
- Parent Vue is very important because it has digital consent- you must sign up for it or your child can't do online programs. We are at 40%
- 6th grade is going camping this week
- 4th is going to the Kennedy Center October 19th
- SRR- had a presentation with Rachel and Jen. Make sure to sign the SRR paper
- I need 2 parents to be on the challenge book committee : Yuka, Christine,? for challenge book committee
- Please reach out if you have any questions
- *Question: Will all grades go on field trips? Answer: Yes, all grades will this year*

Jen Killingsworth, Assistant Principal:

- it's great to be back in person
- 3 VGA assessments left
- It is a lot of testing, but it's a good prep for the SOL
- COG AT is for 2nd that is starting soon
- SCL screener 3-6
- VKRP-Kinder ready program has started

3. Financial Updates

Shannan Winkler

- We completed the audit for 2022-23 school year
- We've renewed our insurance for the school year.
- The movie license has been renewed for 3 years
- We still need to file the 990 for 2022-23, but we plan to do that this week

4. Membership Update

Rebecca Yu

- Current Membership Numbers -
- As of today, we have 180 members - this is more than a 50% increase in membership over last year.
- Of those 180 members - 56 of them are faculty/staff members and 124 of them are parent members.
- Of the parent members - this represents 78 individual families and 114 individual students. This is only 16% of our student population.
- Our goal for the year is to reach 200 members (our dream goal is to reach 325 members)
- We have relatively good membership numbers in Kindergarten, 3rd, 4th, 5th, and 6th grade, but our membership numbers are very low in 1st and 2nd grade. We plan to have targeted recruitment for these grades as this is the future of the PTA coming up and we will need to build that membership base.
- The PTA is holding a membership contest during the month of September. The class with the highest percentage of members will win a pizza party (and the teacher will win a \$50 Amazon gift card). The last day to join and count toward the contest will be this Saturday, 9/30. Currently, the classroom in the lead is Ms. Ninde's 3rd grade class with 48%.

5. Review of Past Events

- Aug 10 - New Teacher Orientation (PTA provided lunch for new teachers)
- Aug 15 - Welcome Back Lunch (PTA provided lunch for all teachers before the Welcome Walk)
- Aug 21 - Boo Hoo Woohoo Breakfast (PTA provided breakfast for parents on the first day of school)
- Aug 26 - Welcome Back Picnic (this event was canceled due to the threat of inclement weather)
- Aug 31 - Red Robin Restaurant Night (PTA raised about \$280 from this event)
- Sep 18 - California Pizza Kitchen Restaurant Night (PTA revenue still pending)
- Sep 19 - Bus Driver Training (PTA provided breakfast for the bus drivers)
- Sep 1-25 - Spirit Wear Flash Sale (PTA provided and sold spirit wear for CES community)
- Sep 26 - PTA Meeting / Ice Cream Social (PTA hosted first meeting of the year and gave out free ice cream to attendees)

6. Upcoming Events & Call for Volunteers

- Sep 29 - Movie Night is this Friday in the cafeteria, a food truck is coming as well. We will be watching Lyle, Lyle Crocodile
- Oct 1 - The Reflections Art Contest will open for submissions on October 1st. We are collecting submissions in the areas of 1) Visual Arts, 2) Photography, 3) Music Composition, and 4) Literature. More information will go out about this via email soon.
- Oct 4 - The school is hosting Walk, Bike, & Roll to School
- Oct 12 - The school will have a Math Night.
- Oct 20 - We will have a Family Game Night in the cafeteria
- The October restaurant night is pending, but the Kindergarten class has a Chipotle Restaurant Night fundraiser on Tuesday, October 2nd to help raise funds for the class trip to the zoo in the spring. We are scheduling many restaurant nights throughout the year because they are easy ways to raise money. We aren't expecting everyone to go to each one, but we are hoping that there are enough opportunities for everyone to get out to a couple.
- Oct 28 - We are hosting a Fall Festival and will need a lot of volunteer help. We will need volunteers for Trunk or Treat, set-up and take-down of the event, Cake Walk MCs, Dessert donations for the Cake Walk, and volunteers to run the PTA table. Let us know if you are interested.
- *Question from Yuka: Do we need student volunteers? Answer: Yes!*

7. Events Planned for the School Year

Fundraising Initiatives -

- Our fundraising goal is to raise \$60,000 this year through a variety of fundraising initiatives.
- Previous fundraising was primarily done in the spring, so we are trying to spread out our activities to help with cash flow.
- We will continue to do the following fundraisers:
 - 1) Scholastic Book Fair
 - 2) Silent Auction
 - 3) Yearbooks Sales
 - 4) Spirit Wear Sales
 - 5) Concessions Sales
 - 6) Box Tops/Givebacks
- We will also be adding several fundraisers:
 - 1) Restaurant Nights (adding more to the calendar);
 - 2) Holiday Market - for kids to shopping for the holidays. This will run along side the book fair in the library this December;
 - 3) Square1Art Fundraiser where all of the students will submit artwork and the fundraising company puts the artwork on a variety of items for parents to purchase. So, you can have your child's artwork on a magnet, mug, pillowcase, and other things;
 - 4) Penny Wars. This will be a competitive fundraiser between the different grades aimed at raising money with coin donations;
 - 5) Eagle Fund - We have a donation site set up where people can donate directly to an Eagle Fund;

- 6) Corporate Sponsorships - We plan to offer tiered sponsorship levels and try to go out and get official sponsors for the PTA. Our sponsorship goal for the year is \$15,000

Academic Enrichment Programs -

- The National PTA has standard programming that they encourage all of the state and local units to do. We will be starting several program aimed at academic and other enrichment areas. The main focus will be in the areas of 1) Healthy Lifestyles; 2) STEM; 3) Literacy; 4) Art; and 5) Digital Citizenship.
- As part of our efforts in these areas, we are also planning on bringing back after-school activities. We'd like to send out a survey to see where the most interest is so we can narrow down what activities we will be able to offer.

Family Engagement -

- We have several events lined up for the year that are primarily meant to get the community together for some fun. Some are events that we've traditionally done as well as some new events.
- We've already done the Boo Hoo Woo Hoo Breakfast, an Ice Cream Social, and we have Movie Night this Friday. On the list for the rest of the school year are:
 - Family Game Night;
 - Fall Festival;
 - Bingo Night
 - Magic Show;
 - Zumba Night;
 - Family Sock Hop;
 - Chili Cook Off;
 - Spring Carnival;
 - Staff Volleyball Game;
 - Karaoke Night;
 - Talent Show

8. Review & Approve 2023-24 Budget

Shannan Winkler

- Shannan Winkler went over the budgeted income and expenses for the upcoming school year.
- Mike Peters asked about the negative amount attributed to the Boosterthon. It was explained that the major expense for Boosterthon was for the t-shirts and that revenue earned from any t-shirt sponsorships was allocated to the corporate sponsorships line instead of the Boosterthon line. The pledges for the Boosterthon were not recorded as they are more of an in & out transaction because those funds immediately go to the school.
- Danielle Nestor asked where we typically saw the most income from previous events? Answer: Silent Auction and Spring Carnival brought in the most money last year.
- A vote was taken on the proposed budget. It was approved with 17 votes (10 being quorum)
- Budget was approved for 2023-2024 school year

9. Questions & Answers

Executive Board

- There were no further questions from members

Meeting ended at 6:35PM.

Next Meeting Date: TBD